## EAST Search History

| Ref #      | Hits | Search Query   | DBs   | Default<br>Operator | Plurals | Time Stamp          |
|------------|------|--|---|---------------------|---------|---------------------|
| L1         | 83   | "705"/\$.ccls. and disintermediat\$4   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2008/05/21<br>15:53 |
| L2         | 17   | "705"/\$.ccls. and disintermediat\$4 and conflict\$3   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2008/05/21<br>15:55 |
| L3         | 47   | "705"/\$.ccls. and disintermediat\$4 and (channel or conflict\$3)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2008/05/21<br>15:55 |
| S1         | 7869 | 705/26-27.cds.   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2008/05/12<br>18:27 |
| <b>S</b> 2 | 2    | "6263317".pn.  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2008/05/12<br>18:29 |
| <b>S</b> 3 | 36   | ("5694551"  <br>"5710887"  <br>"5794207"  <br>"5799289"  <br>"5893076"  <br>"5953707"  <br>"5970472"  <br>"6009413").PN. OR<br>("6263317").URPN. | US-PGPUB;<br>USPAT; USOCR                               | OR                  | ON      | 2008/05/12<br>18:38 |
| <b>S</b> 4 | 24   | S3 and (retail\$3 or<br>merchant or seller<br>or reseller or<br>resaler) and<br>(manufacturer or<br>supplier or vendor)                          | US-PGPUB;<br>USPAT; USOCR                               | OR                  | ON      | 2008/05/12<br>18:42 |

| <b>S</b> 5 | 24  | S3 and (retail\$3 or<br>e-tail\$3 or etail\$3 or<br>merchant or seller<br>or reseller or<br>resaler) and<br>(manufacturer or<br>supplier or<br>distributor or<br>vendor)  | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2008/05/12<br>18:43 |
|------------|-----|---|---------------------------|----|----|---------------------|
| <b>S</b> 6 | 24  | S3 and (retail\$3 or e-tail\$3 or e-tail\$3 or etail\$3 or merchant or seller or reseller or resaler) and (manufacturer or supplier or distributor or vendor) and (consumer or shopper or buyer or customer or user or patron or purchaser or member)   | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2008/05/12<br>18:45 |
| <b>S</b> 7 | 215 | "705"/\$.ccls. and (retail\$3 or e-tail\$3 or etail\$3 or merchant or seller or reseller or resaler) and (manufacturer or supplier or distributor or vendor) and (consumer or shopper or buyer or customer or user or patron or purchaser or member) and ((channel or sale) same conflict\$4) | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2008/05/12<br>18:50 |

| 98       | 115 | "705"/\$.ccls. and (retail\$3 or e-tail\$3 or e-tail\$3 or merchant or seller or reseller or reseller or reseller or reseller or supplier or distributor or vendor) and (consumer or shopper or buyer or customer or user or patron or purchaser or member) and ((channel or sale) with conflict\$4)                              | US-PGPUB;<br>USPAT; USOCR | OR |     | 2008/05/12<br>19:00 |
|----------|-----|---|---------------------------|----|-----|---------------------|
| <b>9</b> | 1   | "6249772".pn. and (retail\$3 or e-tail\$3 or merchant or seller or reseller or reseller or reseller or and (manufacturer or supplier or distributor or vendor) and (consumer or shopper or buyer or customer or user or patron or purchaser or member) and ((channel or sale) with conflict\$4)                                   | US-PGPUB;<br>USPAT; USOCR |    | NON | 2008/05/12<br>19:09 |
| S10      | 210 | "705"/\$.ccls. and (retail\$3 or e-tail\$3 or e-tail\$3 or merchant or seller or reseller or reseller or reseller or reseller or resupplier or distributor or vendor) and (consumer or shopper or buyer or customer or user or patron or purchaser or member) and ((channel or retail\$3 or distribut\$4 or seller or resal\$3 or | US-PGPUB;<br>USPAT; USOCR | OR | ON  | 2008/05/12<br>19:10 |

|     |     | resell\$3) with conflict\$4)   |   |    |    |                     |
|-----|-----|--|---|----|----|---------------------|
| S11 | 1   | "6249772".pn. and<br>(commission\$4 or<br>fee or credit\$3)                          | US-PGPUB;<br>USPAT; USOCR                               | OR | ON | 2008/05/12<br>19:11 |
| S12 | 1   | "6249772".pn. and (commission\$4 or fee)   | US-PGPUB;<br>USPAT; USOCR                               | OR | ON | 2008/05/12<br>19:12 |
| S13 | 4   | "6058373".pn.<br>"5991740".pn.   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2008/05/13<br>13:29 |
| S14 | 4   | fogdog.as.   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2008/05/13<br>13:30 |
| S15 | 6   | "6058373".pn.<br>"5991740".pn.<br>"5970472".pn.                                      | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2008/05/13<br>13:31 |
| S16 | 9   | (amazon.as. or<br>amazon?com.as.)<br>and affiliate                                   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2008/05/13<br>14:45 |
| S17 | 129 | (amazon.as. or<br>amazon?com.as.)<br>and (refferal or refer<br>\$4 or affiliate)     | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2008/05/13<br>14:47 |
| S18 | 0   | (amazon.as. or<br>amazon?com.as.)<br>and (refferal)                                  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2008/05/13<br>14:48 |
| S19 | 5   | (amazon.as. or<br>amazon?com.as.)<br>and (referral)                                  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2008/05/13<br>15:19 |
| S20 | 138 | ("5694551"  <br>"5799289"  <br>"5895454"  <br>"5897622").PN. OR<br>("5970472").URPN. | US-PGPUB;<br>USPAT; USOCR                               | OR | ON | 2008/05/20<br>18:52 |

| S21 | 207 | profit adj (data or information)   | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2008/05/20<br>19:03 |
|-----|-----|--|---------------------------|----|----|---------------------|
| S22 | 46  | (profit adj (data or information)) and (cost adj (data or information))                            | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2008/05/20<br>19:04 |
| S23 | 0   | ((markup or mark-<br>up) adj (data or<br>information)) same<br>(cost adj (data or<br>information)) | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2008/05/20<br>19:09 |
| S24 | 3   | ((markup or mark-<br>up) adj (data or<br>information)) and<br>(cost adj (data or<br>information))  | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2008/05/20<br>19:09 |
| S25 | 234 | channel adj conflict   | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2008/05/20<br>19:21 |

5/21/08 4:01:11 PM C:\ Documents and Settings\ RPond\ My Documents\ EAST\ workspaces\ 09528466 05\_12\_08.wsp